



LATAM 4WEF

Final Programme Report



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General Outputs in the Final Project Report

- **Programme Report** include activities at the three stages of the project: **Innovation Lab** 2.5 days, **Innovation Academy** 7 weeks and **Matchmaking Demo Day** 1 day in CDMX.
- [Marketing Strategy](#). Video and Multimedia materials able to be shared after edition, fin at the [marketing section](#).
- [Sourcing report](#) including major lessons learned, WEF technology identified needs, kind of solutions with most traction, number of participants, disaggregated by sex, nationality, WEF sector, organization type.
- **Matchmaking**
 - Scoping of local private/public regional/international financing structures for WEF solutions projects.
 - i. [13 from Seedstars network](#) - invited and registered
 - ii. [11 from Waterpreneurs network](#) - invited
 - Number of financial support and projects matching during the Demo Day event.
 - i. [181 Seedstars matches](#) in the Matchmaking Demo Day event (onsite in Mexico City and online by live streaming)
- [E-book Impact Report](#) including a short synthesis of challenges and opportunities (in form of **Policy Recommendation paper**) to enable greater access to financing for project solutions (private and public) and what kind of support to private and public project developers need to promote more solutions.



Executive Summary

About the Program

The Water, Energy & Food Security (WEF) Innovation Lab and Academy was designed to be the youth-centered workshop for innovation and development of endogenous technology solutions, guided by the WEF technology needs of small and medium-sized enterprises (SMEs) and aligned with the Nationally Determined Contributions (NDCs) of participants' host countries. Through an action-based learning component, SAFEEM will brought together youth representatives, the future generation leading changes in WEF, early Changemakers with SMEs (including AgriBusiness and other related companies) and WEF Technology experts from the key network allies in Latin America and the Caribbean to explore innovative design thinking tools for enhanced WEF projects in Mexico, Colombia, Peru, Ecuador and Bolivia. Five teams were selected to be part of the Innovation Academy and receive the training to build and launch their MVPs. After workshops, mentorings, meet-ups and practices, the teams flight to Mexico to present their solutions to Development Organizations, Corporates and Investors. the results achieved will remain in more than metrics achieved, thanks to the openness of mentality and generation of new opportunities, the sought impact will be seen in the course of the year and the next initiatives following this first edition.

Objectives and approach of the Latam4WEF WEF Nexus



Sourcing, selection and training of the best proposal of solutions through the Innovation Lab and Academy, first stages of the project.



Matchmaking Demo Day in Mexico City, closing stage, with the participation of key actors and investment funds in Latin America matching interests and exploring opportunities with the projects and among peers.

To achieve this goal, the programme created a collaboration space for youth innovators and companies to ideate, validate and scale their tech solutions targeting WEF challenges throughout the region, especially with operations in Mexico, Colombia, Ecuador, Bolivia and Peru.

Main Results of the Program

75

Hours of Tuition
and Mentoring

38

Allies and
Mentors

+180

Matched
Connections

5

MVPs Created

93

Program NPS

9.3

Mentors
Satisfaction

9.6

Content
Satisfaction

55%

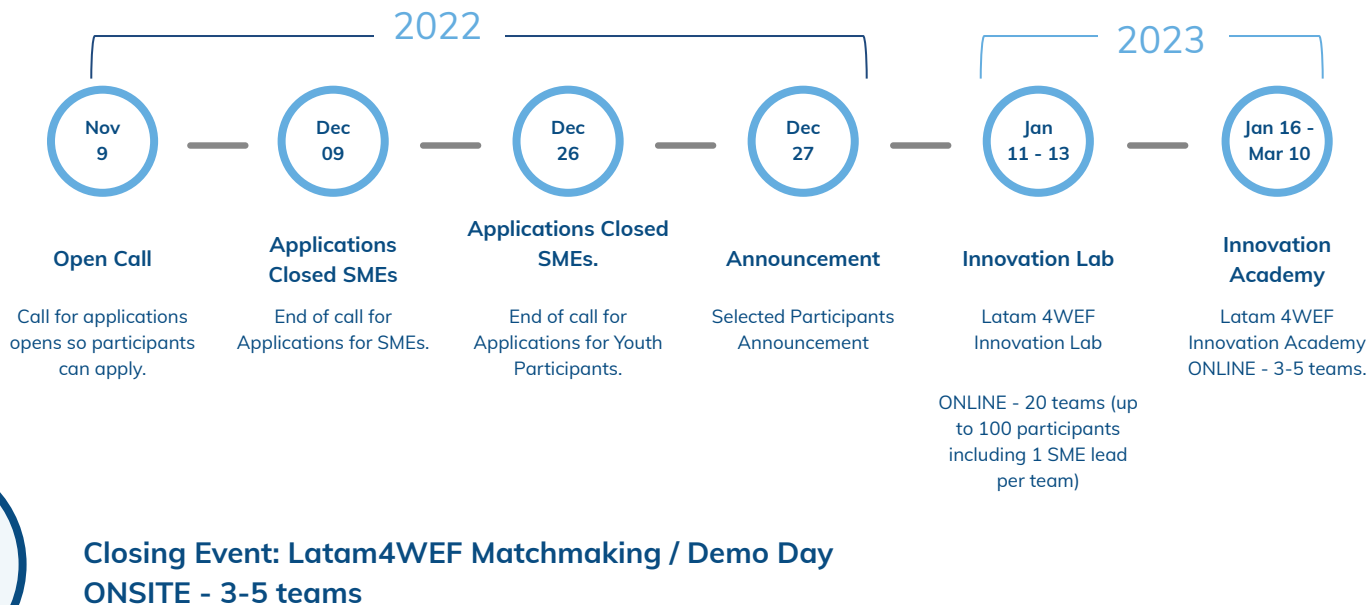
Women

The programs KPIs were achieved and the program can be catalogue as successful based in this main results. We have received amazing feedback from the participants, mentors and attendees and we believe that we should keep working on building this initiatives to impact Latin America and the world. See policy recommendations and next steps in the Impact Report Ebook.



Stages of the Programme

Timeline of the Program



Objectives of each stage of the Program

11-13 Jan



Innovation Lab

Online

24 Teams

Objective: Pitch of MVP or Solution.

Selected participants get:
Enter to the Innovation Labs

16 Jan - 10 Mar



Innovation Academy

Online

5 Teams

Objective: Improve MVP and acquire first customers.

Winners get:
Enter to the Innovation Academy Program

30 Mar



Matchmaking & Demo Day

Onsite: Mexico City

3 Teams

Objective: Connect with WEF actors, explore new markets and allies.

3 Winners get: Flights + Hotel for 10 participants in total for the onsite event in **Mexico City**.

1 Winner of the program gets: Flights + Hotel for the onsite event in **Germany**.



About NEXUS and WEF Challenges

Challenges

Challenge Nexus = WEF

How are the industry of **Water, Energy and Food** related or connected?

Currently, the world faces the challenge of **guaranteeing water, energy and food for all**: scarce natural resources and the environment are increasingly exploited.

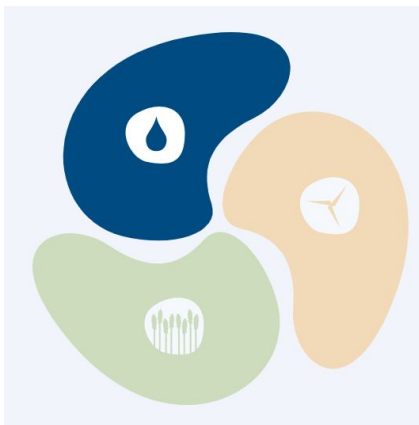
While at the same time the **demand for water, agricultural products and energy increases**.

Inequalities in the distribution of and access to water, energy and food are exacerbated by the impacts of climate change.

Challenges

Challenge Nexus = WEF

How are the industry of **Water, Energy and Food** related or connected?



WATER

By 2050, the global demand for water will **increase by 55%** due to a combination of increasing global population and economic growth. By then, half of the world's population will be living in areas under water stress.

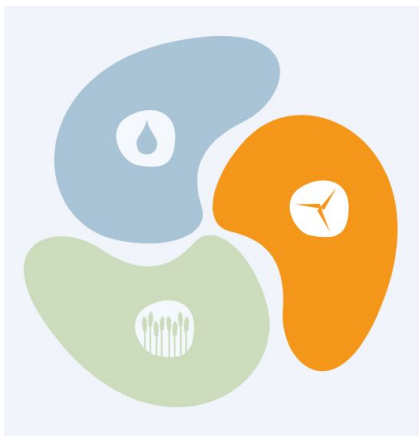
Over the period to 2040, **the amount of energy used in the water sector is projected to more than double.**

Irrigation is the largest volumetric **producer of wastewater.**

Challenges

Challenge Nexus = WEF

How are the industry of **Water, Energy and Food** related or connected?



ENERGY

Global power generation is expected to **increase by almost 60%** in the next ten years.

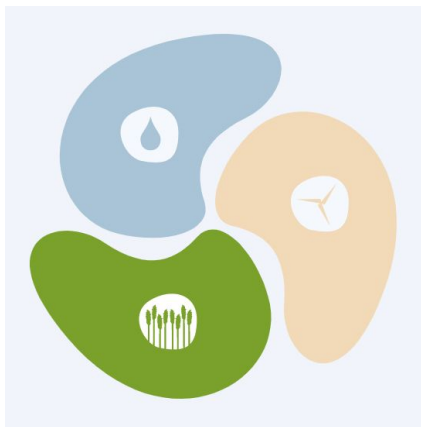
90% of global power generation is water intensive.

Approximately **2,500 liters of water are required** to produce 1 liter of liquid biofuel.

Challenges

Challenge Nexus = WEF

How are the industry of **Water, Energy and Food** related or connected?



FOOD

By 2050, world **food production would need to increase by 60%** to meet the food needs of a growing world population.

70% of global water use is consumed by agriculture and **30% of global energy consumption** is used for food production and supply.



Sourcing Report

Sourcing Scope

Geographies



México



Ecuador



Perú



Colombia



Bolivia

Stage



Idea
(Academy)

Sectors



Water



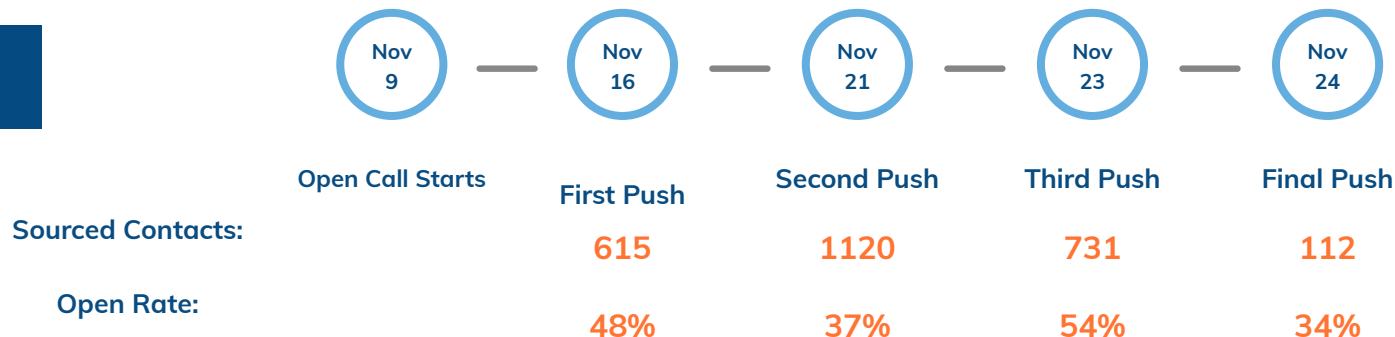
Energy



Food
Security

Sourcing Methodology

Sourcing Dates



Stakeholders Involved



Youth



Universities



PyMes



Startups



Ecosystem
Enablers

Key Figures

+2.5k

Relevant startups
& network partners
contacted

+150

Applications
Received

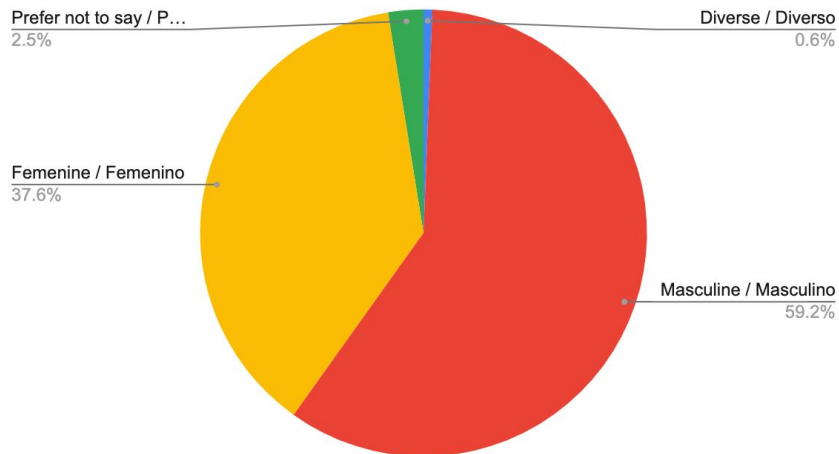
13

Countries
Represented

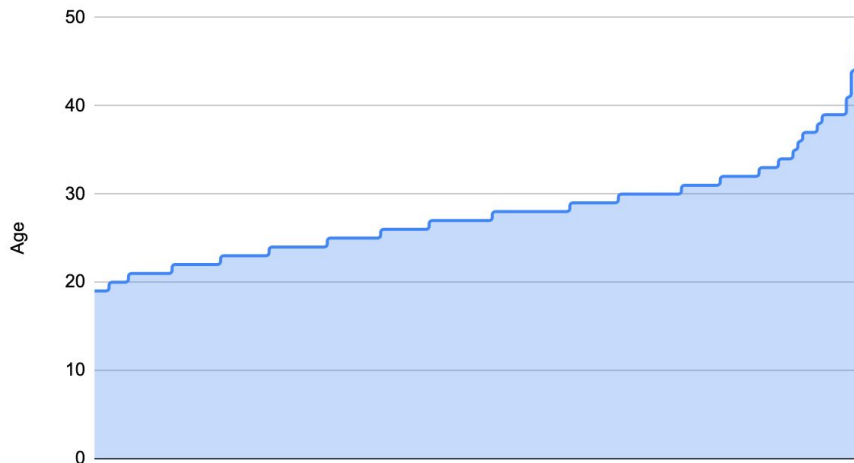


Key Figures

Gender/Género

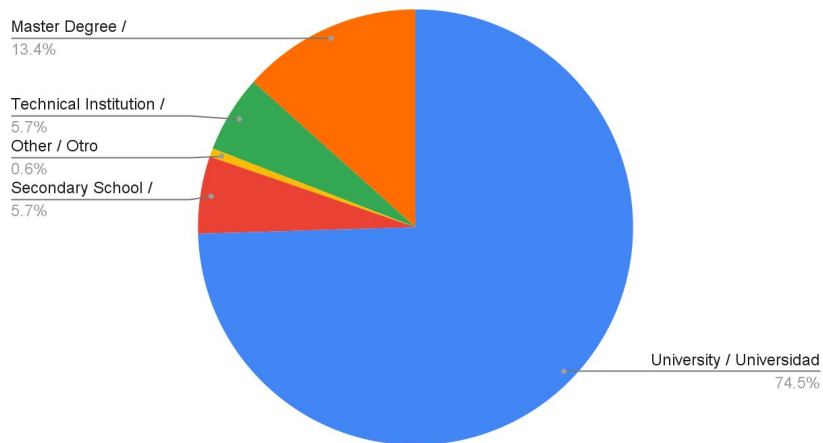


Age/Edad

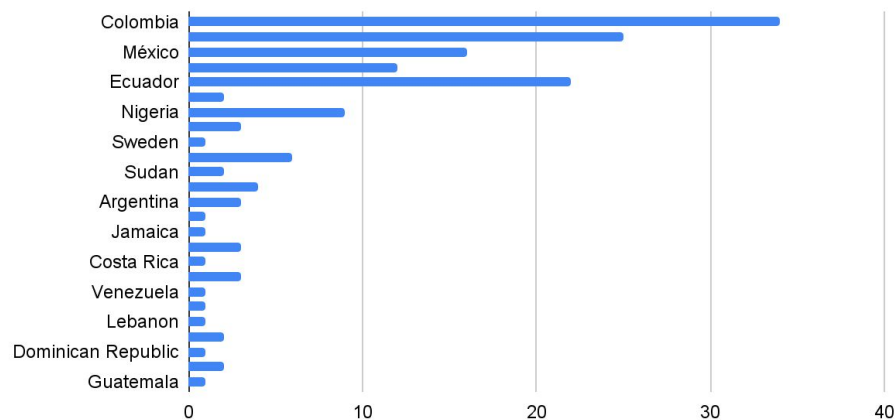


Key Figures

Studies/Estudios



Country/País



Count of Country you're based in / País en el que vives

Effectiveness of Reaching and Recruiting Ventures

Most of the applicants were **University students** from **Colombia, México and Ecuador**.

We had a diversity between women-men of 37%, which result of a percentage during the program of 55% of women participants. We selected entrepreneurs from **13 different LATAM countries**, and ended up with **+150 applicants**.

Overall, the **sourcing was successful**. The entrepreneurs were engaged and working hard all over the program. We had a **drop off percentage of 9%**. From 22 team that started in the Labs Program, 20 teams presented their pitch during the Labs Demo Day. From **5 teams that joined the Academy**, all of them finished the Program.

We contacted **+2.5K contacts** between startups and partners in our network and they result into **+150 applications**. We obtain a good number of individual applicants. The number of SMEs applications was low. We believe we need to work in a **better communication plan to target SMEs** and be clear on what we are expecting from them during the program.

Overall quality pipeline & selected cohort

We had a **good quality of pipeline** because of its **complementary** profiles and **diversity**. In terms of expertise and studies background, most of the teams had a technical, business and commercial profiles. Combined with the diversity in geographical contexts made the solutions to have a high growth and expansion mindset.

We still need to increase **women participation** in the Academy stage, only 3 out of 5 teams had women participating.
23% of participants were women: 5 out of 21.

The 5 selected teams cohort were mostly in **early stage**, only 1 team already had sales. 2 had **MVP to be developed or in progress** and 2 had a product in **first-testing stage**. Only 3 of the teams had their own developed technology, 1 in development process and 1 outsourced which also shows how the trend is to have ownership of their technologies.

The NEXUS WEF challenges proposed got great solution proposals from the teams. They were also flexible to adjust and improve during the cohort. Covering mainly: WEF (AiGROU, Nace), EF (FWF), WE (Geokeri), WF (Lynks).

	f. Equipo y líder	N. N. N.	Tipo de equ...	Desafío NEXUS	País don...	Empresa constituida
1	AiGROU- liderado por Pedro Jefferson Cabrera Rodriguez	AiGROU	SME + Youth	Water Energy Food (WEF)	Colombia	
2	FWF (Future With Flies)- liderado por Nicolas Vargas	FWF (Fut	Youth	Energy Food (EF)	Colombia	
3	Geokeri- liderado por Monserrat Meza Angeles	Geokeri	SME + Youth	Water Energy (WE)	México	✓
4	LYNKS- liderado por Alejandro Pustowka	LYNKS	SME	Water Food (WF)	Colombia	✓
5	Proyecto Nace - liderado por Hector Sepulveda Vasquez	Proyecto	SME + Youth	Water Energy Food (WEF)	Perú	✓



LATAM 4WEF Innovation Labs

The Latam 4WEF Innovation Labs in Numbers

150+

Applications

26

Countries

24

Teams

128

Participants

22

Hours

14

Mentors

29

Evaluators

55%

Women



Latam 4WEF Innovation Labs Feedback

67

NPS

9/10

Mentors
Feedback

9/10

Workshops and
Content

"What I liked the most about the program was to meet people with the same vision who share your concern for finding solutions for our planet."

María Fernanda Fernández Gonzales,
Group 8 Trichotec

"What I liked the most about the program was the workshops that we saw with each of the mentors that have presented. And the knowledge that we have acquired, improving our capacities to create innovative ideas in our areas, and communities to generate a great impact."

Laura Catalina Prieto,
Group 20 PezGrowth

"I loved many things about the Labs., The information shared, the mentoring, but above all the challenge and opportunity to work with people with so much innovative knowledge. I loved feeling like I was on Shark Tank."

Jefferson Cabrera,
Group 22 AIGROU

Latam 4WEF Innovation Labs Agenda Day 1

Hour (GMT-5)	January 11th 2023 - Agenda	Person in Charge
9:00 - 9:15	Enter the link	Seedstars
9:15 - 9:30	Ice Breaker	Host: Paulina López, Seedstars
9:30 - 9:45	Welcoming GIZ	Antonio Levy, GIZ
9:45 - 10:00	Welcoming Seedstars, Methodology and WEF Challenges	Paula García, Seedstars
10:00 - 10:30	Sesión 1 - Ideation Workshop	Paulina López
10:30 - 10:55	¡Know your superpowers! - Meet your Team	Participants
10:55 - 11:05	Coffee Break (10')	-
11:05 - 11:30	Sesión 2 - Taller Lean Startup Canvas and Market Validation	Paula García
11:30 - 12:45	Teamwork: Problem Identification, Generation and Selection of Idea.	Participants and Mentors
12:45 - 1:00	Feedback and Closure	All Participants

Hora (GMT-5): Ecuador, Perú, Colombia.

Latam 4WEF Innovation Labs Agenda Day 2

Hour (GMT-5)	January 12th 2023 - Agenda	Person in Charge
8:20 - 9:00	MVP Success cases in WEF	Nicolas Lorne, Waterpreneurs
9:00 - 9:15	BREAK	
9:15 - 9:35	Trends in the Food Industry	Fernando Lago
9:35 - 10:20	Session 3 - Definition and Construction of MVP	Sebastián Martínez
10:20 - 10:30	Coffee Break	-
10:30 - 12:40	Teamwork - Teams Develop Ideas, Collect Feedback and talk with Potential Users.	Participants
12:40 - 1:30	LUNCH	-
1:30 - 2:00	Session 4 - Art of Pitch	Paulina López
2:00 - 5:30	Teamwork - Teams Develop Ideas, Collect Feedback and talk with Potential Users. Review with mentors.	Participants and Mentors
5:30 - 5:35	Feedback and Closing.	All participants

Hora (GMT-5): Ecuador, Perú, Colombia.

Latam 4WEF Innovation Labs Agenda Day 3

Hour (GMT-5)	January 13th 2023 - Agenda	Encargado
9:00 - 9:25	Energizing Activity	Seedstars
9:25 - 11:30	Teamwork - Pitch Development and Mentors Feedback	Participants and Mentors
11:30 - 1:00	Pitch practice & feedback (1:1 Experts)	Sebastián, Paulina, Paula
1:00 - 1:30	LUNCH	-
1:30 - 2:00	Welcome Pitch Competition	All Participants
2:00 - 3:15	Pitch - Group 1	Participants
3:15 - 3:30	Coffee Break	-
3:30 - 4:30	Pitch - Group 2	Participants
4:30 - 5:00	Deliberation of the jury and Presentation & Keynote 2	Keynote: Diego Bello - Green Loop
5:00 - 5:30	Feedback and Closing	Seedstars & GIZ

Hora (GMT-5): Ecuador, Perú, Colombia.

Latam 4WEF Innovation Labs Mentors



Javier Carrasco

NOMBRE

Javier

PARTICIPACIÓN

Evaluador(a) Mentor(a) Dif

EXPERTISE GENERAL

Emprendedor Social EDTECH

EXPERTISE ESPECÍFICO DE INDUST...

WEF EXPERT



Diego Bello

NOMBRE

Diego

PARTICIPACIÓN

Evaluador(a) Mentor(a)

EXPERTISE GENERAL

Soy socio fundador de Green L...

EXPERTISE ESPECÍFICO DE INDUST...

Tengo amplia experiencia en el ...

WEF EXPERT



Juan Jair Lizarazo

NOMBRE

Juan Jair

PARTICIPACIÓN

Evaluador(a) Mentor(a) Dif

EXPERTISE GENERAL

Soy mentor de emprendimtos c...

EXPERTISE ESPECÍFICO DE INDUST...

He desarrollado proyectos en t...

WEF EXPERT



André Menezes

NOMBRE

André

PARTICIPACIÓN

Evaluador(a) Mentor(a) Dif

EXPERTISE GENERAL

Fundador de Baanko, que oper...

EXPERTISE ESPECÍFICO DE INDUST...

Soy ingeniero eléctrico, trabajé...

WEF EXPERT



Dany Daniel Quispe Quis...

NOMBRE

Dany Daniel

PARTICIPACIÓN

Mentor(a) Difusión

EXPERTISE GENERAL

Invación Abierta, Venture Capit...

EXPERTISE ESPECÍFICO DE INDUST...

Seguridad Alimentaria, modelo...

WEF EXPERT



Sebastian Molina Molina ...

NOMBRE

Sebastian Molina

PARTICIPACIÓN

Evaluador(a) Mentor(a) Dif

EXPERTISE GENERAL

He sido mentor de proyectos d...

EXPERTISE ESPECÍFICO DE INDUST...

WEF EXPERT

Latam 4WEF Innovation Labs Mentors



Alberto Arrieta Morante

NOMBRE

Alberto

PARTICIPACIÓN

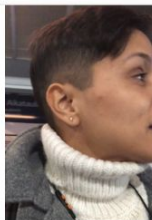
Mentor(a)

EXPERTISE GENERAL

Legal - Venture Capital

EXPERTISE ESPECÍFICO DE INDUST...

WEF EXPERT



Isabel Castillo

NOMBRE

Isabel

PARTICIPACIÓN

Mentor(a) Evaluador(a)

EXPERTISE GENERAL

EXPERTISE ESPECÍFICO DE INDUST...

WEF EXPERT



Luiz Gustavo Soares Alves

NOMBRE

Luiz Gustavo

PARTICIPACIÓN

Mentor(a) Evaluador(a)

EXPERTISE GENERAL

Validación, Estrategias B2B, Bu...

EXPERTISE ESPECÍFICO DE INDUST...

WEF EXPERT



Gustavo Palacios

NOMBRE

Gustavo

PARTICIPACIÓN

Evaluador(a) Mentor(a) Dif

EXPERTISE GENERAL

Gustavo es un experto y pioner...

EXPERTISE ESPECÍFICO DE INDUST...

Co-fundador de Sharecollab , ...

WEF EXPERT



Nick Lorne

NOMBRE

Nick

PARTICIPACIÓN

Evaluador(a) Mentor(a)

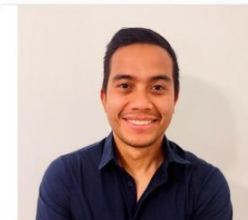
EXPERTISE GENERAL

Entrepreneurship, impact inves...

EXPERTISE ESPECÍFICO DE INDUST...

Water related sectors; water re...

WEF EXPERT



Luis Garzon

NOMBRE

Luis

PARTICIPACIÓN

Evaluador(a) Mentor(a)

EXPERTISE GENERAL

Gerencia de mercadeo y desar...

EXPERTISE ESPECÍFICO DE INDUST...

No tengo en WEF-

WEF EXPERT

Latam 4WEF Innovation Labs Mentors



Nico Pereira Martin

NOMBRE

Nico

PARTICIPACIÓN

Evaluador(a) Mentor(a)

EXPERTISE GENERAL

entrepreneurship, finance, busi...

EXPERTISE ESPECÍFICO DE INDUST...

Water nexus, biodiversity nexu...

WEF EXPERT



Sebastián Martinez Seba...

NOMBRE

Sebastián Martinez

PARTICIPACIÓN

Evaluador(a) Mentor(a)

EXPERTISE GENERAL



EXPERTISE ESPECÍFICO DE INDUST...



WEF EXPERT

You can meet and explore more about the mentors in the following link: [LINK](#).

Latam 4WEF Innovation Labs Teams

Unergy

Mini solar farms + agrovoltaic =
quality energy and food for the
community.



Eduardo Ospina
Colombia



Jacobo Trejos
Colombia



Laura Castillo
Colombia



Energy Food (EF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Green Cycle

Platform that solves the historical tracking of food.



Vladimir Oscanoa
Peru



Melisa Molina
Peru



Bryan Villafuerte
Peru



Energy Food (EF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Proyecto Nace

Solution of #water #energy #food
for the coasts of the Planet.



Héctor Sepulveda
Chile



Maycol Salvador
Peru



George Trigueros
Peru

Water Energy Food (WEF)

Pitch Deck: [Link](#)



Latam 4WEF Innovation Labs Teams

SinCarbono 2.0

sinCarbono is a cloud-based B2B platform that simplifies carbon footprint measurement for the food industry in a simple, fast, and accessible way.



Ximena Adiazola
Peru



Daniela Correa
Mexico



Michelle Gomberoff
Peru



Fernan Gizzi
Argentina



Alvaro Benavente
Peru



Water Food (WF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Efficiency Hub

They help their clients to make efficient use of resources.



Ohaira Ricra
Peru



Jorge Niola
Ecuador



Andrea Mendoza
Peru



Zined Morgado
México



Carolina Caballero
Bolivia

Efficiency Hub

“Hacemos uso eficiente de los recursos energéticos”

Water Energy Food (WEF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Geokeri

Use of geothermal springs for the generation of renewable energy and clean water.



Monserrat Meza
México



Gianella Vásquez
Peru



Water Energy (WE)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Hidroponia Fresh

The proposal to design a Hydroponic module as an alternative for the production of food in a sustainable way in the face of the water and food crisis.

**HIDROPONÍA
FRESH**



Dayan Ochoa
Ecuador



Naomy Rivas
Peru



Ronaldo Bravo
Peru

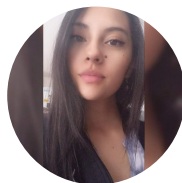
Water Food (WF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Trichotec

Sustainable solution for soil degradation.



Gabriela Pazmiño
Ecuador



Laura Barrera
Colombia



María Fernanda
Fernández
Ecuador

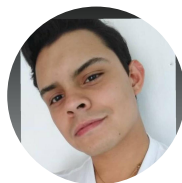
Water Food (WF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Green Nutrition

Sustainable orchards for public schools with the most efficient agricultural method worldwide.



Johan Martell
Honduras



Héctor Zepeda
Honduras



Oscar Herrera
Honduras



Water Energy Food (WEF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Future With Flies (FWF)

We solve the problem of increased feed costs by providing technological equipment to help agricultural producers generate circular economies from the use of their organic waste to produce feed.



Nicolás Vargas
Colombia



Santiago Angarita
Colombia



David Bonilla
Ecuador



Marcela Moreno
Ecuador

Energy Food (EF)

Pitch Deck: [Link](#)



Latam 4WEF Innovation Labs Teams

SIRAC

Our principles and vision is our true market.



Mishell Heredia
Ecuador



Jean Insuasti
Ecuador



Jorge Villagomez
Ecuador

Water Food (WF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Lynks

We bring transparent, traceable, and smart water to all the processes involved with water, mainly to the agricultural sector in order to reduce the water and carbon footprint of the sector in the irrigation/fertigation operation, making field work more efficient and sustainable and increasing crop yields.



Bladimir Salas
Colombia



Sebastián Salazar
Colombia



Alejandro Orozco
Colombia



Alejandro Pustowka
Colombia

Water Food (WF)

Pitch Deck: [Link](#)



Latam 4WEF Innovation Labs Teams

Bioambientar

We help farmers to know the health of the soil in real time, to add the organic nutrients that the soil needs and thus increase its productivity.



Fredy Cuellar
Colombia



Diana Martinez
Colombia

Water Energy (WE)

Pitch Deck: [Link](#)



Latam 4WEF Innovation Labs Teams

Smart Angus

Bring digital transformation to the livestock industry, automating rotational grazing with IoT.



Claudia Piniña
Chile



Marcelo Cea
Chile



Oscar Iraira
Chile

Water Food (WF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Yaku-Filter

Bio-filters for sewage.



Max Hidalgo
Ecuador



Anain Rubio
Mexico



Manuela Parra
Ecuador



Karina de Jesús
Mexico

Water Food (WF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Bio-Gear

Sustainable production of higher quality vitamins and proteins at a better price through an environmentally friendly process.



William Chacon
Venezuela



Kikaru Tabata
Venezuela



Nazhda Habib
Colombia



Pedro Pascual
Peru



Jorge Revelo
Ecuador



Oscar Moreno
Venezuela



Javier Uzcátegui
Venezuela

Water Food (WF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Narime

We transform decision-making in Latin American agriculture with the efficient use of data.



Carlos Barrantes
Costa Rica



Darío León
Costa Rica



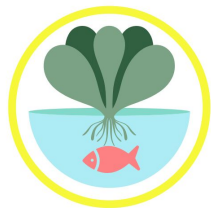
Water Energy Food (WEF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Pez Growth

Is a productive, self-sustaining and modular station, which allows farmers to generate energy for their basic needs, diversify food production and take advantage of productive spaces without depleting the soil.



PezGrowth



Catalina Prieto
Colombia



Isaac Guillermo
Colombia



Josefina Díaz
Chile



Jorge Mario Avella
Colombia

Water Energy Food (WEF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

Tinkus Granel

Project based on social innovation that provides technical advice on regenerative organic agriculture, introducing organic agriculture models used in Latin America with microorganisms and bioferments.



Omar Igadango
Ecuador

Water Food (WF)

Pitch Deck: [Link](#)



Latam 4WEF Innovation Labs Teams

AIGROU

Our solution addresses one of the biggest challenges in the agricultural industry, the inefficiency in the use of water and energy, where using open technology and a custom Machine Learning pipeline we provide a platform that allows medium-sized farmers and ranchers to analyze and better understand their data to maximize efficiency and productivity, while reducing your water and energy consumption.



Jefferson Cabrera
Colombia



Sergio Nauffal
Colombia



Saúl Buitrago
Colombia



Ana Carola Sossa
Colombia



Dylan Szejnblum
Sweden



Omar Ayala
Honduras



Gisele Obara
Brazil



Andrés Bernal
Colombia



AiGROU

Water Energy Food (WEF)

Pitch Deck: [Link](#)

Latam 4WEF Innovation Labs Teams

ANNIT

We produce SmartFood meat, in a sustainable way, integrating technology with a shared production model.



Xavier Benítez
Ecuador



David Marquéz
Ecuador



Lucía Sánchez
Peru



Stephanie Conejo
México

Water Energy Food (WEF)

Pitch Deck: [Link](#)

Selected Teams for the LATAM 4WEF Academy

Proyecto Nace

Solution of #water
#energy #food for the
coasts of the Planet.

Pitch Deck:
[Link](#)

Geokeri

Use of geothermal springs
for the generation of
renewable energy and
clean water.

Pitch Deck:
[Link](#)

FWF

We solve the problem of
increased feed costs by
providing technological
equipment to help
agricultural producers
generate circular economies
from the use of their organic
waste to produce feed.

Pitch Deck:
[Link](#)

Lynks

We bring transparent,
traceable, and smart water to
all the processes involved with
water, mainly to the agricultural
sector in order to reduce the
water and carbon footprint of
the sector in the
irrigation/fertigation operation,
making field work more efficient
and sustainable and increasing
crop yields.

Pitch Deck:
[Link](#)

Aigrou

Our solution addresses one of
the biggest challenges in the
agricultural industry, the
inefficiency in the use of water
and energy, where using open
technology and a custom
Machine Learning pipeline we
provide a platform that allows
medium-sized farmers and
ranchers to analyze and better
understand their data to
maximize efficiency and
productivity, while reducing
your water and energy
consumption.

Pitch Deck:
[Link](#)



LATAM 4WEF Academy

The Latam 4WEF Innovation Academy in Numbers

5

Teams

21

Participants

8

Countries

6

Mentors

53

Mentoring and
Tuition Hours

5

Selected Teams
for the
Matchmaking
Event

93

Program NPS

30%

Women



Latam4WEF Academy Teams Traveled








5 Colombia, 3 Peru, 1 Argentina, 1 Ecuador, 1 Chile, 1 Bolivia traveled to Mexico City for the next stage: Matchmaking Demo Day







Sergio Nauffal, Cochabamba-Bolivia
Ana Carola Sossa, Cochabamba-Bolivia
Omar José Ayala Santos, San Pedro Sula-Honduras
Gisele Obara, Rio de Janeiro-Brasil
Andrés Bernal, Bogotá-Colombia
Saúl Buitrago, Bogotá-Colombia
Dylan Szejnblum, Buenos Aires-Argentina
Pedro Jefferson Cabrera Rodríguez, São o Vicente-Brasil
Nicolás Vargas -Colombia
Santiago Angarita -Colombia
David Bonilla -Ecuador
Marcela Moreno-Ecuador
Montserrat Meza Angeles - Mexico
Gianella Lizet Vasquez Ramirez - Peru"
Jonathan Hernandez, Cali - Colombia
Sebastián Salazar, Cali - Colombia
Bladimir Salas, Cali - Colombia
Alejandro Orozco, Cali - Colombia
Alejandro Pustowka, Cali - Colombia
Héctor Sepúlveda Vásquez - Chile
Maycol Anthony Salvador Lopez - Perú
George Anthony Trigueros Cervantes - Perú

Latam 4WEF Academy Content

Startup is a team game

-  Introduction(3:21) [START](#)
-  Team set up(21:25) [START](#)
-  The leader dilemma(16:45) [START](#)
-  Motivate your team(9:47) [START](#)
-  What makes or breaks a startup team(5:31) [START](#)

Market opportunity

-  Big market, small market(9:18) [START](#)
-  Top market sizing mistakes(2:13) [START](#)
-  Three ways to present the market opportunity: TAM, SAM, SOM(9:45) [START](#)
-  Calculate your market(9:00) [START](#)
-  Market sizing in action(8:35) [START](#)
-  Additional Resources [START](#)

Latam 4WEF Academy Content

Product-market fit

▶ Market need(27:37)

START

▶ Product fit(19:02)

START

▶ Positioning and the value of niche(16:13)

START

≡ Additional Resources

START

▶ Building your Sales Foundation(58:46)

START

Fundraising

▶ Developing your fundraising strategy(21:39)

START

▶ How to share the pie: cap table(15:48)

START

▶ The art of valuation(24:42)

START

▶ Due diligence(12:19)

START

▶ Pitch to the room of investors(50:20)

START

≡ Additional Resources

START

Latam 4WEF Academy Content

OPTIONAL: Growth data

▶ Unit Economics - the signal of viability(27:07)

START

▶ North Star metric to lead you(33:33)

START

▶ Pirate metrics for sales and marketing(43:25)

START

▶ Growth goals(17:08)

START

☰ Additional Resources

START

- Content Access: [Link](#)
- Tools and Workshops: [Link](#)
- Geokeri Workshop Carpet: [Link](#)
- Proyecto Nace Workshop Carpet: [Link](#)
- Lynks Workshop Carpet: [Link](#)
- Aigrou Workshop Carpet: [Link](#)
- FWF Workshop Carpet: [Link](#)

Effectiveness of Online tools and Platform Usage

The content was presented to the startups through a platform named Seedstars Teachable. They had the opportunity to watch the content at the time when they were available and then do the Workshop assigned for the specific topic and week. During the weekly mentoring sessions, they presented what they have worked on during the week and solve any questions they may have. All the teams finish the assigned courses during the Academy Program and did all the workshops in a weekly basis. The comments of the teams about the Online tools and Platform were the following:

Proyecto Nace

"Super interesting, there were things we didn't know and had never heard of.

English was a major challenge that limited some members of the team.

The virtual format was very favorable.

We would have liked them to be live and not pre-recorded, prepare doubts and be able to resolve them with the speaker. Not just during the mentoring."

Geokeri

"The platform, the videos and complementary materials were very valuable. We liked the flexibility to join in the time that best suited us and watch the content as many times as necessary. It was intuitive and practical for the revisualization, as well as the complementation in the mentoring."

FWF

"The content was fine, the fact that they were pre-recorded sessions helped us to manage it in our own time and be able to watch the sessions. Some topics could have been elaborated a little more. Having the templates and the to do's was very good to see the progress and how the weeks and sessions complemented each other."

Lynks

"Subtitling the material is essential to eliminate the language barrier to take advantage of it 100%. The format is fine in terms of sessions, but when there are many activities in the same week it can be too long. It could get a little exhausting. Not all sessions were for everyone."

Aigrou

"Being able to see the sessions in the space and time given to each person is very valuable. Mentors have been important in this process and the method of resolving doubts among the team. They would like to have live sessions too. The classes and the content, the synchrony helped them a lot and the content was excellent for this or any idea/company."

Latam 4WEF Academy Mentors



Nick Lorne
Waterpreneurs



Nicolas Pereira
Waterpreneurs



Sebastián Martínez
Aval Trade



Diana Moscoso
Cooperativa
Centerline



Jane Brinton
The Waterbearers



Linda Obregón
Innovate Perú



Paulina López
Seedstars



Paula García
Seedstars

Latam 4WEF Academy Mentoring Report

Geokeri

Main Objective:

Find other customers in Colombia and Mexico (Baja California).

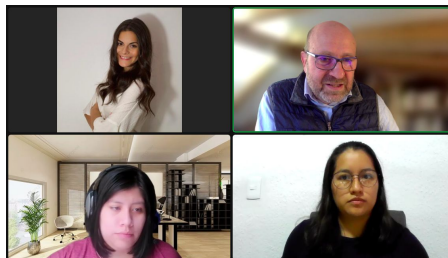
Progress During the Program:

The team did their best with the time they had available. Also there has been several changes in approaches: starting with targeting hotel sector in Baja California, then trying to embark the petrol industry (Ecopetrol discussion) and now trying to make a joint venture with Geox (Geothermal industry).

Recommendations for the team:

- Overcome the administration/political barriers with the Mexican market.
- Get confirmation of interest from other countries such as Peru and Colombia.
- Try to embark a strategic partner to support the development of the project as a specific line of product/service
- Clarify the strategic positioning of the project within the overall Geokeri strategic consulting services.

Mentoring Report: [Link](#)



Latam 4WEF Academy Mentoring Report

Proyecto Nace

Main Objective:

Obtain first customers in Peru and Mexico.

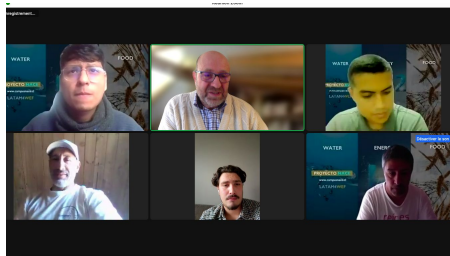
Progress During the Program:

The team has sustained efforts to reach out to national, regional and local organisation in their target countries. Their capacity to speaking English is a potential area of improvement if they want to attract international partners in the long term.

Recommendations for the team:

- Keep up the excellent momentum with the connections in the targeted countries.
- The innovators must take the initiatives to discuss with the local regulators.
- The innovators must strengthen their business model to attract private financing, this will in turn create interest from the public finance institutions.

Mentoring Report: [Link](#)



Latam 4WEF Academy Mentoring Report

Lynks

Main Objective:

Increase the “BI” sales in the agriculture sector in order to prepare for the launch of the “Analytics” line of service.

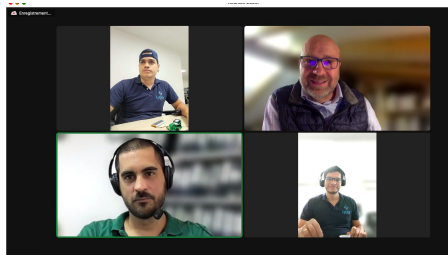
Progress During the Program:

Growing a team in such a short time is a great challenge to take, Alejandro took that challenge and involved his “innovation team” as much as possible with its current business and operational constraints. The leader needs to coach and drive the work and helped make progress, during the last 2 weeks there was a real push to the project.

Recommendations for the team:

- You have a bright future in front of you, go for it.
- The innovators must take the initiatives to discuss with the local regulators.
- The innovators must strengthen their business model to attract private financing, this will in turn create interest from the public finance institutions.

Mentoring Report: [Link](#)



Latam 4WEF Academy Mentoring Report

AIGROU

Main Objective:

Validate the problem and solution.
Build and develop their MVP.

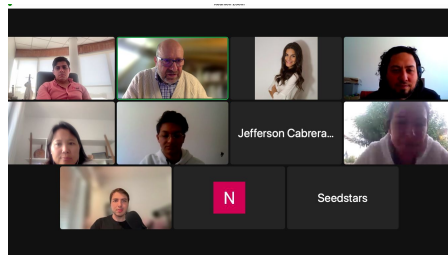
Progress During the Program:

The team has been making amazing progress week after week and listening to the suggestions. The only pending point is the choice impact metrics they still need to clarify.

Recommendations for the team:

- Keep up with the amazing team spirit
- Expand your marketing survey beyond Colombia
- Clarify soonest the governance set-up between Awaio and Aigrou.
- The innovators must take the initiatives to discuss with the local regulators.
- The innovators must strengthen their business model to attract private financing, this will in turn create interest from the public finance institutions.

Mentoring Report: [Link](#)



Latam 4WEF Academy Mentoring Report

FWF (Future With Flies)

Main Objective:

Functional MVP to present to clients.

Progress During the Program:

The solution concluded in the implementation of a plant for the production of insect protein. The idea is not new, it has been implemented in different countries but by large industries, since it requires high investment to establish the plant and equipment. The big barrier to entry is the high investment and knowledge of the industry, so established players have a greater advantage over a new startup.

Recommendations for the team:

- Great commitment from some team members, very good progress regarding the proposed solution.
- Continue with the development of your MVP, measuring it in tests/interviews and progress of the prototype.
- Plant implementation is challenging.
- It is recommended to evaluate the degree of innovation for the search for solutions to the initial problem that they sought to solve.

Mentoring Report: [Link](#)



Latam 4WEF Academy Teams Achievements

Proyecto Nace

Proyecto Nace opened conversations with 1,700 contacts in the Pacific Coast, started a relationship with 10 Embassies all over Latin America and they will start their first pilot in Ecuador.

Pitch Deck:
[Link](#)

Geokeri

Geokeri defined their business model, objectives and start working towards that direction.

Pitch Deck:
[Link](#)

FWF

FWF managed to have a pitch built, ready and prepared. More robust to be able to present yourself to different investments or potential allies. They realized that the initial idea was very difficult to achieve, now they have managed to stabilize what they need and how to do it.

Pitch Deck:
[Link](#)

Lynks

Lynks renew one of their clients contract with an increase of 30% of the budget. They improved their MVP and manage to add metric in terms of energy efficiency.

Pitch Deck:
[Link](#)

Aigrou

AIGROU manage to develop their MVP, they are in a good position in terms of technology. They validated the market and they materialized a project idea that was born from everyone and to be able to specify all the points from the technical and commercial area.

Pitch Deck:
[Link](#)



LATAM 4WEF Matchmaking Event

The Latam 4WEF Matchmaking Event in Numbers

5

Teams

118

Registered
Attendees

52

On Site
Attendees

14

Teams
Participants

37

Registered
Investors

40

Registered
Corporations

41

Registered
Development
Organizations

83

Event NPS

181

Matches between organizations and WEF projects



The Latam 4WEF Matchmaking Event in Photos



Agenda

On Site and Live streaming

5:00 pm ▶ Welcoming and Registration

5:30 pm ▶ Welcoming Words by GIZ and SAFEEM/Seedstars

- Antonio Levy, GIZ
- Paula García Malpica, Seedstars

5:45 pm ▶ Pitch time, 2' Pitch+ 3'Q&A

- Proyecto Nace, Geokeri, FWF, Lynks, AIGROU

6:15 pm ▶ Panel Discussion: Potential for sustainable development in the Water, Energy and Food Safety industries.

- Marcela Ponce, Climate Finance Program Leader for the IFC Financial Institutions Group in Latin America and the Caribbean
- Enrique Lendo, Coordinator of the Sustainable Financing Project of the United Nations Environment Program in Mexico
- Daniel Cano, Founder and CEO Carbon Power Mexico
- **Moderator:** Gabriel Estrada, Director of Dalus Capital

6:55 pm ▶ Coffee break & Networking

7:05 pm ▶ Keynote: Experiences and challenges of a climate-tech startup in LatAm.

- Mario Bustamante Bernucci, Founder and CEO Instacrops

On Site Only:

7:20 pm ▶ Think tank How can we support NEXUS WEF solutions in the region?

8:00 pm ▶ Matchmaking time: Reverse Pitch & Cocktail Networking

9:30 pm ▶ Closing

Panelists and Speakers



Latam4WEF Matchmaking Demo Day

Speakers

SAVE
THE DATE



Marcela Ponce Perez

Líder de Programa de Finanzas
Climáticas para el Grupo de
Instituciones Financieras de IFC
en Latinoamérica y el Caribe



Enrique Lendo

Coordinador del Proyecto de
Financiamiento Sostenible del
Programa de Naciones Unidas
para el Medio Ambiente en México



Paula García Malpica

Directora Regional de Programas
de Seedstars en Latam



Itzel Alcérreca

Asesora en financiamiento
climático, GIZ Cooperación
Alemana para el
Desarrollo México



**Mario Andrés
Bustamante Bernucci**

CEO & founder en
Instacrops Inc. (YC S21)



Daniel Cano

Carbon Power Mexico
Founder & CEO



Gabriel Estrada

Director de Dalus Capital

The Latam 4WEF Matchmaking Selected Winner

AIGROU

Our solution addresses one of the biggest challenges in the agricultural industry, the inefficiency in the use of water and energy, where using open technology and a custom Machine Learning pipeline we provide a platform that allows medium-sized farmers and ranchers to analyze and better understand their data to maximize efficiency and productivity, while reducing your water and energy consumption.



Jefferson Cabrera
Colombia



Sergio Nauffal
Colombia



Saúl Buitrago
Colombia



Ana Carola Sossa
Colombia



Dylan Szejnblum
Sweden



Omar Ayala
Honduras



Gisele Obara
Brazil



Andrés Bernal
Colombia



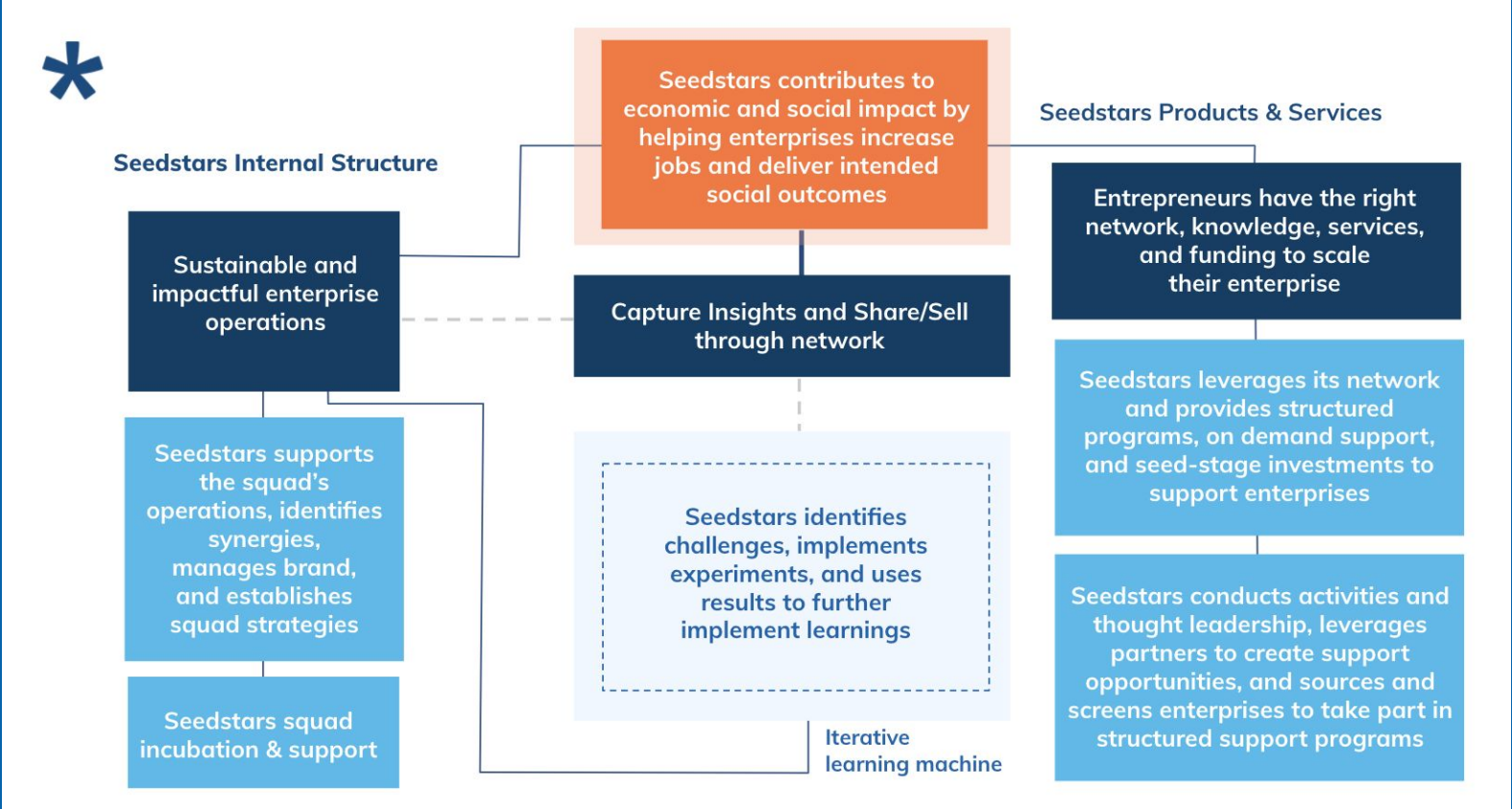
AiGROU



Impact and Theory of Change



SAFEEM is a proud member of the Seedstars Group.



Positive social and economic impact is created through improved and collaborative entrepreneurship capacity of WEF Innovations in the region.

Cross-sector collaboration is promoted in NEXUS WEF Water, Energy and Food Security in Latin America.

Foster opportunities to increase the impact of innovative WEF projects.

Teams are promoted and empowered, with solutions launched and matched with the right network to grow and potentially be funded.

Youth Innovators and SMEs **adopt a growth mindset and startup methodologies.**

Participants **develop and launch projects** addressing WEF challenges in LATAM.

Participants gain access to climate-tech networks that **match** their objectives and potentially **support** them through financing structures or alliances.

Identification of **recommendations** for public policies and funding gap to **remove barriers to increase impact** of Local WEF Innovations.

Youth Innovators and SMEs have the capacity to develop, iterate and present WEF solutions.

Participants have skills to launch and grow their WEF solutions.

Participants have matched connections with key actors including alternate financing options, government, private initiatives, & international cooperation projects

Participants gain access to high profile networking and matches to immerse into the WEF industry by showcasing their projects.

Stakeholders involved in the project assess the project and give their recommendations.

SAFEEM hosts an online **Innovation Lab** to provide training in startup innovation trends and methodologies

SAFEEM runs an inclusive **Academy Program**, offering personalized mentoring and technical advisory in WEF innovation

SAFEEM scopes key actors and matches them to promote connections between projects, organizations and experts

SAFEEM hosts a **Matchmaking Demo Day** to position beneficiaries into WEF industry

SAFEEM sets up a **Monitoring & Evaluation** system to collect feedback.

SAFEEM sources, screens and selects a diverse set of people from Latin America with low access to develop and grow WEF projects in Mexico, Colombia, Ecuador, Peru and Bolivia



Marketing & PR Report

Key Visuals Campaign: Spanish version

LATAM4WEF

Solicitudes abiertas para jóvenes innovadores de América Latina y el Caribe para co-diseñar y co-desarrollar soluciones junto a pequeñas y medianas empresas (PYMEs) que aborden los desafíos en energía, agua y seguridad alimentaria (WEF) en México, Colombia, Ecuador, Bolivia y Perú.

Aplicaciones abiertas para
jóvenes innovadores:
9 de diciembre, 2022

LATAM4WEF

Solicitudes abiertas para jóvenes innovadores de América Latina y el Caribe para co-diseñar y co-desarrollar soluciones junto a pequeñas y medianas empresas (PYMEs) que aborden los desafíos en energía, agua y seguridad alimentaria (WEF) en México, Colombia, Ecuador, Bolivia y Perú.

Aplicaciones abiertas para
jóvenes innovadores:
9 de diciembre, 2022

Key visuals created for:

- Target audience: Young entrepreneurs
- Social Media campaigns
- Two languages

Key Visuals Campaign: Spanish version



LATAM4WEF

Aplicaciones abiertas, para pequeñas y medianas empresas (PYMES) de América Latina y el Caribe que co-diseñen y co-desarrollen soluciones junto a jóvenes innovadores que puedan ayudar a abordar los desafíos de energía, agua y seguridad alimentaria (WEF) en México, Colombia, Ecuador, Bolivia y Perú.

Aplicaciones abiertas hasta el
9 de diciembre, 2022



LATAM4WEF

Aplicaciones abiertas, para pequeñas y medianas empresas (PYMES) de América Latina y el Caribe que co-diseñen y co-desarrollen soluciones junto a jóvenes innovadores que puedan ayudar a abordar los desafíos de energía, agua y seguridad alimentaria (WEF) en México, Colombia, Ecuador, Bolivia y Perú.

Aplicaciones abiertas hasta el
9 de diciembre, 2022



Key visuals created for:

- Target audience: SMEs
- Social Media campaigns
- Two languages

Key Visuals: Latam4WEF Matchmaking Demo Day



Latam4WEF Matchmaking Demo Day

A unique opportunity to connect with some of the most innovative minds of the LATAM climate-tech industry and those looking to make an impact on existing Water Energy Food (WEF) Nexus challenges.

30.03.2023 | 5:00pm
Seedspace Mexico City Reforma Anzures
Onsite event **LIVESTREAM**

Co-funded by the European Union, German Cooperation GIZ, SAFEEM, giz, seedstars, DALUS CAPITAL



Latam4WEF Matchmaking Demo Day

Una oportunidad única para conectarte con las mentes más innovadoras en tecnología climática de América Latina que están impactando en los retos Nexus en agua, energía y seguridad alimentaria (WEF).

30.03.2023 | 5:00pm
Seedspace Ciudad de México Reforma Anzures
Evento presencial **LIVESTREAM**

Co-funded by the European Union, German Cooperation GIZ, SAFEEM, giz, seedstars, DALUS CAPITAL

Key visuals created for:

- English/Spanish

Social Media Campaign Summary

Volume Summary

View the volume for tagged published posts, sent messages, and received messages during the publishing period.

Tagged Published Posts

62 ↗

Tagged Sent Messages

— —

Tagged Received Messages

— —

Published Post Performance Summary

View your key aggregated tag performance metrics from the publishing period.

Impressions

33,748 —

Engagements

1,803 —

Engagement Rate (per Impression)

5.3% —

Post Link Clicks

683 —

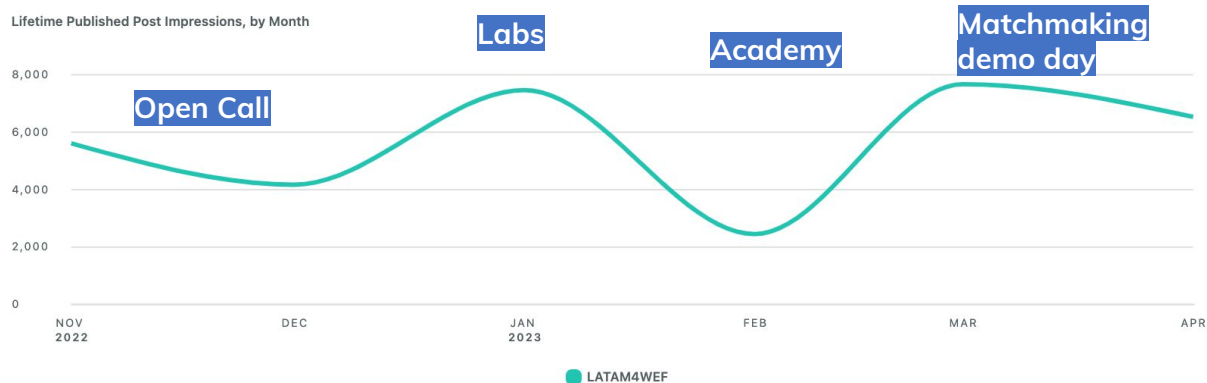
Social media report made on the tool: Sprout Social, check out detail report [here](#)

Social Media: Published post impressions

Published Post Impressions

View the impressions on your tagged posts based on published date.

Lifetime Published Post Impressions, by Month



Published Post Impressions, by Tag

Total Impressions

Totals

33,748

% Change

—

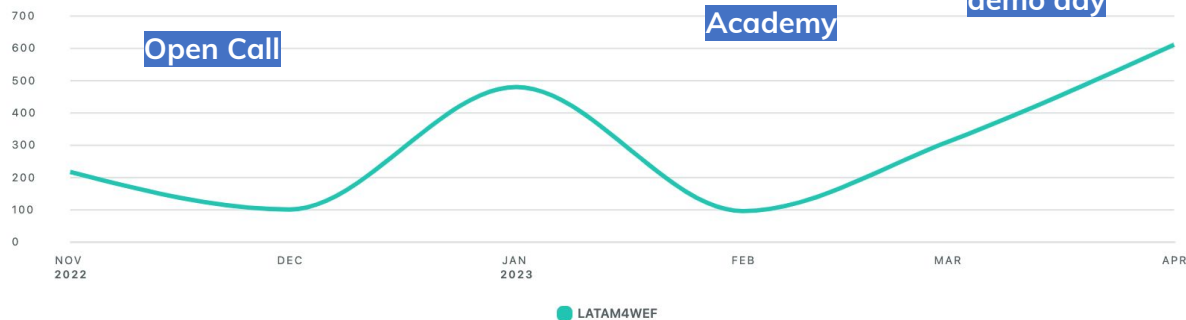
Social media report made on the tool: Sprout Social, check out detail report [here](#)

Social Media: Published post impressions

Published Post Engagements

View the engagements on your tagged posts based on published date.

Lifetime Published Post Engagements, by Month



Lifetime Published Post Engagements, by Tag

Totals % Change

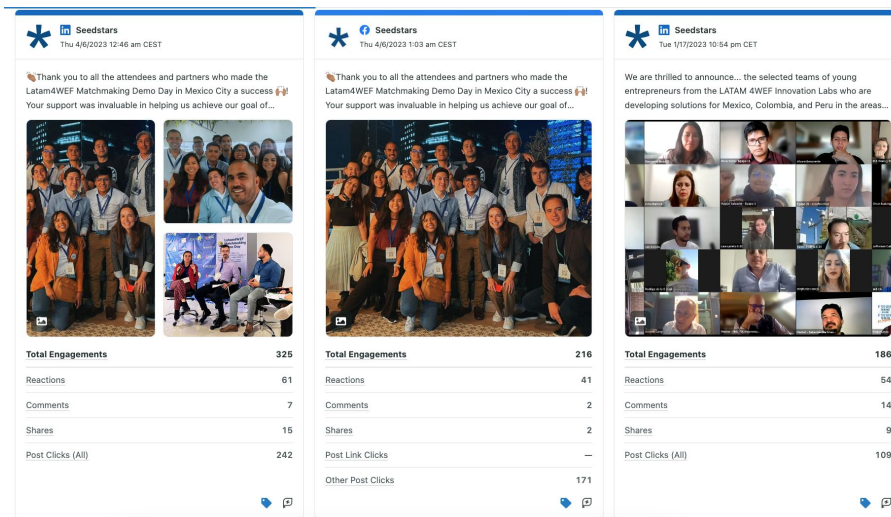
Total Engagements

1,803

—

Social media report made on the tool: Sprout Social, check out detail report [here](#)

Social Media Top 3 posts

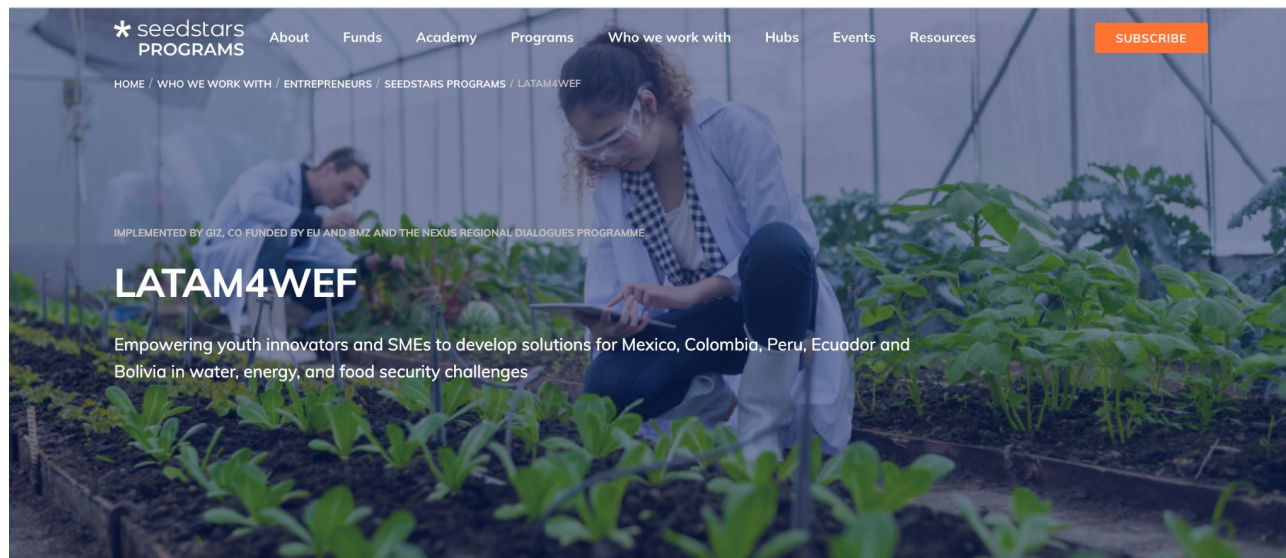


Top 3 posts:

- Channels: LinkedIn and Facebook
- Top 1: Latam4WEF Matchmaking Demo Day
- Engagement: 727 reactions
- Clicks: 522

Social media report made on the tool: Sprout Social, check out detail report [here](#)

Website



Website

- Views: 1880
- Website [here](#)

Youtube: Streaming

Stream Finished

Latam4WEF Matchmaking Demo Day

Una oportunidad única para conectarte con las mentes más innovadoras en tecnología climática de América Latina que están impactando en los retos Nexus en agua, energía y seguridad alimentaria (WEF).

30.03.2023 | 5:00pm
Seedspace Ciudad de México Reforma
Anzures - Evento presencial

Latam4WEF Matchmaking Demo Day

Seedstars

Views: 171
Peak concurrents: 44
Total watch time: 52:26:40

Chat rate: 0
Avg view duration: 18:24
Duration: 2:05:43

DISMISS EDIT IN STUDIO

- Video on Youtube:
<https://www.youtube.com/watch?v=1OUqQAm-tVE>

Total numbers:

- 296 views

Content: Matchmaking Demo Day

- [Promo video](#) - Latam4WEF Matchmaking Demo Day
- Pictures [event](#)
- [Final video](#)

PR



LATAM4WEF busca startups de A. Latina que desarrollen soluciones para desafíos en agua, energía y alimentos

por Redacción Tekios | 15/11/2022 | Convocatorias / Noticias | 272 Vistas | Lectura 3 min

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LATAM4WEF busca jóvenes y Py para resolver problemas de agua, energía y seguridad alimentaria

Se buscan jóvenes y emprendedores y PyMEs en México, Colombia, Perú, E Bolivia con soluciones a problemáticas de agua, energía y seguridad alime

por SERGIO RAMOS MONTAÑA | 15 NOV 28, 2022



Las posturas
soluciones p
expresen



Con esta iniciativa SAFEEM, Nexus y el WEF buscan apoyar a jóvenes emprendedores latinoamericanos a desarrollar soluciones tecnológicas para mejorar la situación medioambiental de la región.

Signos



Conciencia

LATAM4WEF busca emprendedores en la región

La convocatoria incluye a jóvenes innovadores y Pymes para abordar los desafíos de agua, energía y seguridad alimentaria.

16 de noviembre del 2022



PR

TEKIOS

HOME NOTICIAS REPORTAJES GIRA OPINIÓN EXPLICATIVOS

SOBRE TEKIOS PUBLICIDAD INNOVATION CONTACTO

LATAM4WEF busca startups de A. Latina que desarrollen soluciones para desafíos en agua, energía y alimentos

por Redacción Tekios · 15/11/2022 · Convocatorias / Noticias · 272 Vistas · Lectura 3 min

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fundstforNGOs
DONATIONS FOR NGOs

SUBSCRIBE FOR FREE PREMIUM \$500 IN PREMIUM \$500 UP

HOME LATEST FUNDS AWARDS ACCREDITATIONS FOLLOWING

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TECNOLOGÍA
NEGOCIOS
ESTRATEGIA

Ideas para crecer en la era de la transformación digital

Crecer Liderar Construir Industria 4.0 Éxito Ver última edición en línea

LATAM4WEF ESTÁ BUSCANDO A JOVENES EMPRENDEDORES Y PYMES PARA RESOLVER PROBLEMAS MEDIOAMBIENTALES DE LATIOMAMÉRICA

PitchBook
"PitchBook offers—by far—the most accurate data."
Brad Fishman, Manhattan Venture Partners
See our data >

Home LATAM4WEF launches Search for Youth Innovation Solving the

LATAM4WEF launches Search for Y Regions' Water, Energy, and Food Se

225 f shares t Tweet

Deadline: 9 Dec 22

The LATAM4WEF Innovation Lab is opening Latin America and the Caribbean to co-design could help address water, energy, and food se

Colombia, Ecuador, Bolivia & Peru.

Con esta iniciativa SAFEEM, Nexus y el WEF buscan apoyar a jóvenes emprendedores latinoamericanos a desarrollar soluciones tecnológicas para mejorar la situación medioambiental de la región.

seedstars

Entrepreneur
EN ESPAÑOL

Latinoamérica

LATAM4WEF busca jóvenes y Py para resolver problemas de agua, energía y seguridad alimentaria

Se buscan jóvenes y emprendedores y PyMEs en México, Colombia, Perú, E Bolivia con soluciones a problemáticas de agua, energía y seguridad alime

por SERGIO RAMOS MONTAÑA · NOV 28, 2022

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Aplicaciones are open for small and medium-sized enterprises (SMEs) in Latin America and the Caribbean to co-design and co-develop solutions with young innovators that could help address water, energy, and food security challenges in Mexico, Colombia, Ecuador, Bolivia & Peru.

Application deadline for SMEs: 18 of November, 2022

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EL ECONOMISTA

SECCIONES BUSCAR

TENDENCIAS: BUEN FIN | QATAR 2022 | INFLACIÓN | PAQUETE ECONÓMICO 2022 | MERCADOS: INDICES | DIVISAS

¿Tu startup resuelve problemas de luz, agua o seguridad alimentaria? LATAM4WEF te está buscando

Conciencia

LATAM4WEF busca emprendedores en la región

La convocatoria incluye a jóvenes innovadores y Pymes para abordar los desafíos de agua, energía y seguridad alimentaria.

16 de noviembre del 2022

Con esta iniciativa SAFEEM, Nexus y el WEF buscan apoyar a jóvenes emprendedores latinoamericanos a desarrollar soluciones tecnológicas para mejorar la situación medioambiental de la región.

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Annex

Important Links

- Youth Innovators Applications: [Link](#)
- SMEs Applications: [Link](#)
- Selected Team for LATAM 4WEF Labs: [Link](#)
- Mentors and Allies: [Link](#)
- Final Feedback LATAM 4WEF Labs: [Link](#)
- Final Pitch Decks LATAM 4WEF Labs: [Link](#)
- Evaluation Demo Day LATAM 4WEF Labs: [Link](#)
- Teams Academy LATAM 4WEF: [Link](#)
- WEF Experts Meet-Ups and Mentoring: [Link](#)
- Interviews with the Teams: [Link](#)
- Matchmaking Registered Attendees: [Link](#)
- Feedback Matchmaking Event: [Link](#)
- Photos of the Event: [Link](#)
- Final Pitch Decks LATAM 4WEF Academy: [Link](#)
- Final Program Feedback: [Link](#)
- E-Book Program Results: [Link](#)
- Live Streaming in YouTube: [Link](#)
- Marketing Key visuals: [Link](#)
- Marketing Videos: [Link](#)
- LinkedIn Group to continue with climate tech initiatives and join forces with all organizations: [Link](#)

Latam4WEF Innovation Lab - KPIs

KPIs of WEF Innovation Lab	KPIs	Target	Result
SAFEEM will manage the logistics end to end, including communication campaigns for application sourcing, virtual tools, timetable, feedback.	Program Net Promoter Score (NPS)	60%	66%
SAFEEM will prepare and deliver the Program Content.	Workshop NPS	60%	68%
SAFEEM will curate and coordinate international subject-expert mentors.	Mentor NPS	60%	68%
# of attendants # of teams created # of MVPs created # hours of tuition (delivered content) during the launchpad # hours of individual mentoring during the lab # mentors taking part in the lab % attendance of the program Execution team and mentors evaluation of the participants' performance (1-10) Participants satisfaction with mentors & execution team (1-10)			128 confirmed participation 74 complete the Innovation Labs 24 teams created 21 teams presented (pitch) their MVP plans 13 MVPs created/presented 10 hours of tuition (delivered content) during the launchpad 3.5 hours of pitch competition 9.5 hours of individual and group mentoring during the lab 14 # mentors taking part in the lab 60.9 % attendance of the program 7.4 out of 10 - Execution team and mentors evaluation of the participants' performance (1-10) 9.04 out of 10 - Participants satisfaction with mentors & execution team (1-10)

Latam4WEF Academy - KPIs

KPIs Academy	KPIs	Target	Result
SAFEEM will manage the sourcing, communication and coordination with Participants	# of Teams	5	5 teams onboarded and active
SAFEEM will deliver the Program end to end, including an opening bootcamp, weekly workshops, weekly mentoring, ad hoc office hours, and a demo day.	Program Net Promoter Score (NPS)	60%	93 NPS
SAFEEM will curate and coordinate international subject-expert mentors.	Mentor NPS	60%	90 %
# hours of tuition (delivered content) # mentors taking part in the program # hours of individual mentoring during the program # experiments ran by the entrepreneurs % attendance of the program # of companies created			7 week of Academy program 276 hours of tuition (delivered content total available), plus 120 additional content 6 mentors taking part in the Academy program 34 hours of individual and group assessment mentoring during the program # experiments ran by the entrepreneurs % attendance of the program # of companies created

Latam4WEF Matchmaking Demo Day - KPIs

KPIs WEF Innovators Matchmaking and DemoDay	KPIs	Target	Result
SAFEEM will manage the event end to end, including communication and virtual delivery tools.	Program NPS	60%	83%
SAFEEM will prepare all story-telling and content (live and pre-recorded)	Program NPS	60%	83%
Number of connections made	# connections	50	181

Additional:

Scoping of local private/public regional/international financing structures for WEF solutions projects.
Number of financial support organizations and projects matching during the DemoDay event

- [13 from Seedstars network](#) - invited and registered
- [11 from Waterpreneurs network](#) - invited
- [181 Seedstars matches](#) in the Matchmaking Demo Day event (onsite in Mexico City and online by live streaming)

Matchmaking Demo Day in Mexico City - 30 March 2023

Highlights

- [118 registered from all over the region](#)
 - 41 Development / International organizations
 - 40 Corporates / Enterprises
 - 37 Investors
- 93 matches between registered organizations and entrepreneurs
- 55 registered only online
- 52 attendees onsite
 - 37 matches attending onsite
 - 13 Development / International organizations
 - 18 Corporates / Enterprises
 - 6 Investors
 - 13 participants from 5 teams
 - 5 speakers from the IFC, UN, Dalus Capital, Carbon Power Mx and Instacrops.

[LinkedIn Group](#) to continue with climate tech initiatives in the region and join forces with all organizations in the field.

[Live Streaming in YouTube](#)

"I believe that all entrepreneurs should think about how to promote equity and diversity in their teams. Climate change affects women and children the most, the next step for you is gender and diversity. When there is diversity, there are more ideas, there is innovation." - **Marcela Ponce, Climate Finance Program Leader for the IFC Financial Institutions Group in Latin America and the Caribbean.**

"You are the generation that is going to make a difference, it is time for you to believe that everything you dream of can translate into an impact for the region. Don't lose that spark that will help you transcend, don't lose that confidence in yourself. They believe in the importance of their ideas in changing the world." - **Enrique Lendo, Coordinator of the Sustainable Financing Project of the United Nations Environment Program in Mexico**

"We have to take responsibility for generating platforms to connect entrepreneurs with the most important institutions in the region. It is important to know how to communicate the impact and why of our ventures and how they impact the world". - **Daniel Cano, Carbon Power Mexico Founder & CEO**

Additionally: Exploring opportunities with speakers besides Camara Verde MX (Chamber of Commerce in Climate), Estrategia Circular MX, Carlos Serrano IFC, Carmina Borja Ecolacar, Carlos Serrano Remach.